

**FORM 1**  
**APPLICATION**

**CONTACT INFORMATION:**

Name of Organization:

Chapter:

Mailing Address (if P.O. Box, please include street address):

City:

State:

Zip Code:

Name of Individual Submitting This Application:

Title:

Telephone Number:

Fax Number:

E-mail Address:

Section 501(c)(3) Number (federal taxpayer I.D. #):

In the event your organization receives a tag(s), a contract will be prepared at a later date specific to your auction event. Please list the name of the individual/officer authorized to sign, on behalf of your organization, a contract at that time with CDFG.

Name / Title

- You may apply for up to three (3) tags only. On the following page, please indicate your preference by marking a "1" for your first choice; a "2" for your second choice; and a "3" for your third choice. No organization may receive more than one (1) tag for an event.
- Final scores will be determined by multiplying your raw total by a preference factor. Preference factors are specified as follows:
  - For first-choice tags, the preference factor is 1.2
  - For second-choice tags, the preference factor is 1.1
  - For third-choice tags, the preference factor is 1.0.
- This application will be evaluated and scored (ranked) based upon the responses to the following questions. Detailed information is needed to be awarded the maximum number of points.

**F FORM 1**

**APPLICATION**

**Please answer all questions in detail and be as specific as possible.  
If you provide answers on separate sheets of paper, please make sure to reference the  
question number(s).**

- 1) Will your event be held on or before May 15, 2009? Yes No
- 2) Please check the species for which you are applying; then indicate your tag preference by marking a "1" for your first choice; a "2" for your second choice; and a "3" for your third choice.

Note: ➤ Each organization may only apply for up to three tags.  
➤ No organization will receive more than one tag for an event.

Deer

Elk

Pronghorn Antelope

Bighorn Sheep

- 3) What is the date of the event?

*Note: if the event spans more than one day, please indicate those dates here*

- 4) What is the location of the event?

Venue Name:

Street Address:

City:

State:

- 5) What is the expected GROSS REVENUE of the event?  
If your event spans more than one day, only list the expected revenue for the date of the auction.
- 6) What is the expected ATTENDANCE of the event?  
If your event spans more than one day, only list the expected attendance for the date of the auction.

- 7) What is the maximum dollar amount you have raised for a SINGLE California Department of Fish and Game (CDFG) FUND-RAISING LICENSE TAG in the past three years for each of the following tags:

Golden Opportunity Deer Tag:

Grizzly Island Tule Elk Tag:

Bighorn Sheep Tag:

- 8) What is the most money you have raised (gross revenue) during a single EVENT in the past three years?
- 9) What is the most money you have raised for any single ITEM in the past three years? Item doesn't have to be a CDFG tag.

- 10) List up to three of the highest selling state fund-raising license tags (California or other state) you have sold during the past three years and the price for which they sold. Do not include Private Land Management (PLM) tags or any guided or donated hunts.

Tag 1:

Tag 2:

Tag 3:

- 11) How many state fund-raising license tags (California or other state) have you sold in the past three years? Do not include PLM tags or any guided or donated hunts.

- 12) What is the maximum dollar amount you have raised for a single ELK TAG (California or other state) in the past three years?

- 13) What was the maximum amount you raised for ANY single tag (California or other state) in the past three years?**
- 14) Describe the various methods you will use to contact bidders individually regarding this tag? PLEASE BE DETAILED IN YOUR RESPONSE.**

**15) Besides individual contacts, what efforts will you make to promote, market, and advertise this tag? Provide details for planned advertising in all forms of mass media and other public contacts.**

**16) Describe CDFG's role in your organization's promotion and sale of this tag. Make sure to include efforts prior to and during your event.**

## Signature Page

Please print this page out and sign; do not type in information. This page must be attached to your application in order for it to be evaluated.

I hereby certify that all the information I have entered on this application is true and complete to the best of my knowledge. I further understand that any false, incomplete, or incorrect statements may result in my application's disqualification from the evaluation process.

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PRINTED NAME

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TITLE

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SIGNATURE 

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DATE SIGNED